

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Entrepreneurship		Code 1011105231011105034
Field of study Engineering Management - Part-time studies -	Profile of study (general academic, practical) (brak)	Year /Semester 2 / 3
Elective path/specialty Marketing and Company Resources	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: Second-cycle studies	Form of study (full-time, part-time) part-time	
No. of hours Lecture: 10 Classes: - Laboratory: - Project/seminars: -		No. of credits 2
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art		ECTS distribution (number and %)
Responsible for subject / lecturer: Prof. dr hab. Teresa Łuczka email: teres.luczka@put.poznan.pl tel. 061) 665 33 98 Wydział Inżynierii Zarządzania Strzelcka 11, Poznań		Responsible for subject / lecturer: mgr Joanna Małecka email: joanna.malecka@put.poznan.pl tel. 061) 665 33 98 Wydział Inżynierii Zarządzania Strzelecka 11, Poznań
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student knows the basic concepts of finance, management and law. It has a general knowledge of the business and the functioning of companies in a market economy
2	Skills	The student has the ability to perceive, to associate and interpret phenomena in business and economy
3	Social competencies	The student understands and is prepared to take on social responsibility for decisions made when running business
Assumptions and objectives of the course: The ability to become entrepreneurs and estimate the costs associated with this process. Identification of barriers of company development. Identification of success factors.		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student knows the nature and specificity of small businesses - [K2A_W01, K2A_W12] 2. Student has knowledge that allows to plan and start a business - [K2A_W05, K2A_W15, K2A_W18] 3. Student has knowledge of the most important success factors and barriers in running a business - [K2A_W05, K2A_W15] 4. Student knows the sources of funding for innovation and the early stages of business - [K2A_W09]		
Skills:		
1. Student has the ability to plan the activities of its company - [K2A_U01, K2A_U05] 2. Student is able to register a business - [K2A_U02, K2A_U07] 3. Students can choose the optimal structure of financing business - [K2A_U03, K2A_U06]		
Social competencies:		
1. Student is prepared to become entrepreneurs - [K2A_K03, K2A_K06, K2A_K07] 2. Student is able to effectively communicate about entrepreneurs problems and defend their position - [K2A_K01, K2A_K05] 3. The student is aware of the social role it plays an entrepreneur - [K2A_K02]		
Assessment methods of study outcomes		
written exam discussion summarizing the lecture which gives the opportunity to evaluate the student's understanding of the issues.		

Course description		
<p>1 Essence of small and medium-sized enterprise (SMEs definitions, demography of SMEs sector in Poland, the most common legal forms of business, social and economic role of the entrepreneur)</p> <p>2 Barriers to the development of entrepreneurship (Typology of barriers, significance of the individual barriers to enterprise)</p> <p>3 Success Factors (theoretical approaches for the survival and development of enterprises, key success factors)</p> <p>4 Business planning (motivators for running a business, business plan structure)</p> <p>5 Registering a business (registration procedure, the fundamental choices in the registration process and their effects, costs of registration, basic tax aspects of business registration)</p> <p>TEACHING METHODS:</p> <p>I. PROVIDING KNOWLEDGE:</p> <p>1. Lecture: informative, problematic, conversational</p> <p>2. Chats</p> <p>3. Reading, talks</p> <p>II. SEEKING METHODS:</p> <p>1. Case study</p> <p>2. Brainstorming</p> <p>3. SWOT</p> <p>4. Discussion: the round table, pyramid, seminar, report</p> <p>III. PRACTICAL TRAININGS:</p> <p>1. Auditorium practics</p> <p>2. Metodology: demonstrative, project, workshop</p> <p>IV. EXPOSING METHODS:</p> <p>Display (movie)</p>		
<p>Basic bibliography:</p> <p>1. Skuza, A. (2015). Przedsiębiorczość zorganizowana. Startupy, inwestorzy, pieniądze. Wydawnictwo Helion</p> <p>2. Targalski, J. (2014). Przedsiębiorczość i zarządzanie małym i średnim orzedsiębiorstwie. Difin</p> <p>3. Zadora, H., Beck, C.H., (2009) Finanse małego przedsiębiorstwa w teorii i praktyce zarządzania.</p> <p>4. Cieślík, J. (2008). Przedsiębiorczość dla ambitnych, Jak uruchomić własny biznes. Wydawnictwa Akademickie i Profesjonalne</p> <p>5. Łuczka, T. (red.) (2007) Małe i średnie przedsiębiorstwa. Szkice o współczesnej przedsiębiorczości. Wydawnictwo Politechniki Poznańskiej</p> <p>6. Łuczka, T.(2001). Kapitał obcy w małym i średnim przedsiębiorstwie. Wybrane aspekty mikro- i makroekono-miczne. PWN</p>		
<p>Additional bibliography:</p> <p>1. Dominiak, P. (2005). Sektor MSP we współczesnej gospodarce. PWN</p> <p>2. Piasecki, B. (red.) (2003). Ekonomika i zarządzanie małą firmą. PWN</p> <p>3. Rogut, A. (2000). Małe i średnie przedsiębiorstwa w integracji ekonomicznej. Wyd. Uniw. Łódz.</p>		
Result of average student's workload		
Activity	Time (working hours)	
1. lectures	15	
2. classes	20	
3. exam	5	
4. self studying	20	
Student's workload		
Source of workload	hours	ECTS
Total workload	60	2
Contact hours	40	1
Practical activities	0	0